



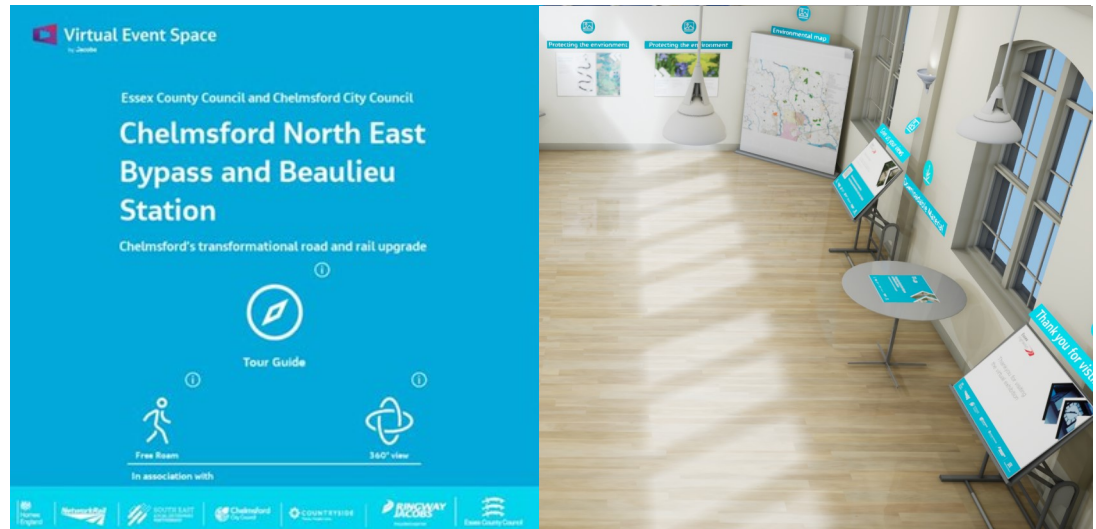
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# Chelmsford North East Bypass and Beaulieu Station Newsletter

November 2020

## Virtual Engagement Success

Please visit the scheme website to download the scheme brochure and watch the Chelmsford North East Bypass scheme fly through



The first Virtual Engagement Exhibition for Chelmsford North East Bypass and Beaulieu Station, attracted **5,637** individual visitors to the website, meaning it was in the top ten most visited Essex County Council web pages throughout the engagement period.

We would like to say thank you to all who visited the scheme and website.

In total over **2,000** people visited the virtual exhibition. Compared with a face to face event, we reached a bigger audience, covered a wider age range and gave more of you a say in this important infrastructure project.

We were pleased to see the success of this online engagement during these challenging times.

## Feedback from Online Engagement

*"Great way to view the information. Able to come back whenever I want instead of having to attend a real in person event".* online visitor

- ◆ **More than two-thirds of visitors agreed or strongly agreed that the information presented was helpful**
- ◆ **More than half of visitors strongly agreed or agreed that they would participate in future virtual events.**

## Next Steps

Results from environmental surveys and investigations continue to inform our ongoing design work.

There will be a further opportunity to formally comment on the bypass proposals when it is submitted for planning approval.

We are expecting to submit the planning application for the bypass in April 2021.

If you have any enquiries or comments regarding the bypass or the station plans please email:  
**CNEB@essexhighways.org**

You can visit the website and view the flythrough film at:

[www.essex.gov.uk/chelmsford-north-east-bypass](http://www.essex.gov.uk/chelmsford-north-east-bypass)

or scan the QR code at the top of this document to go straight there.