## Army and Navy Taskforce Meeting #13

Project Army and Navy Sustainable Transport Package, Chelmsford

Location Virtual meeting

Date/Time 2 July 2021

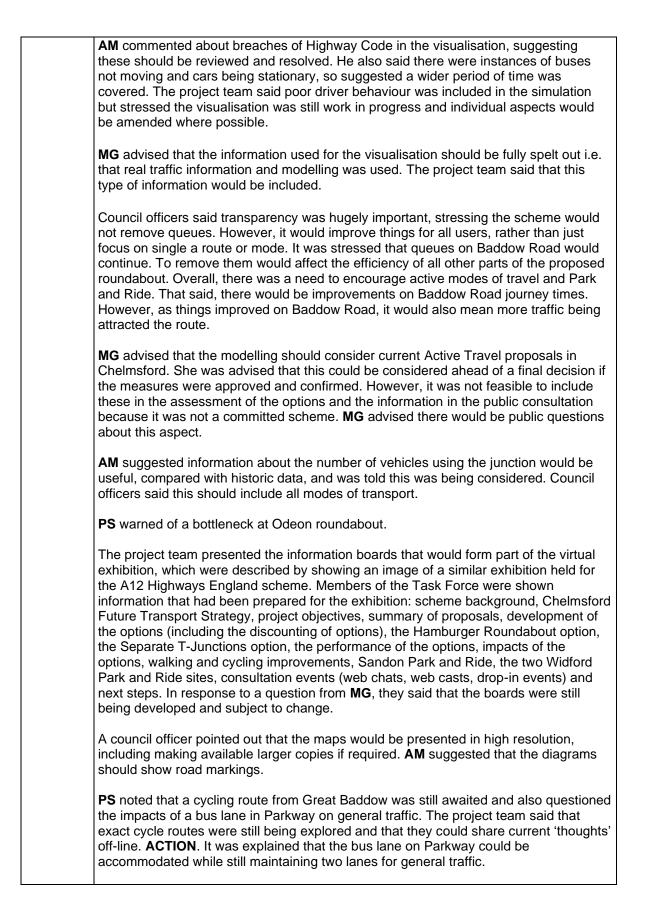
Participants Cllr Tom Cunningham TC Cllr Stephen Robinson SR Cllr Anthony McQuiggan AM Cllr Marie Goldman MG Cllr Peter Sadowsky PS Vicky Ford MP VF

	Introduction
	<b>TC</b> introduced the meeting, giving apologies from Cllr Lesley Wagland. Cllr John Spence also sent apologies.
1	Technical update
	The project team outlined the agenda for the meeting, explaining there would be a brief update on the latest technical work and a large focus on the upcoming public consultation, including the proposed questions, plus an update on landowner discussions.
	The Task Force were told that there had been some design changes to the Separate T-Junctions option following latest discussions with road safety which meant that vehicles would not be able to turn right out of Baddow Road towards Essex Yeomanry Way or Chelmer Road. It was explained that the number of vehicles currently making this movement was relatively low. A latest design drawing was shared on screen to explain the issue and the required change in design.
	<b>PS</b> requested a travel count of Baddow Road to Chelmer Road and was told this could be provided. <b>ACTION</b>
2	Public consultation
	The project team provided details of pre-consultation briefing sessions for key partners over the coming weeks, including councillors, community groups, businesses and transport groups. They went on to outline the planned consultation approach, which would be mainly online, but with two roadshow-style face-to-face events. This would take place from August to October over an extended period of eight weeks to allow for the summer holidays.
	The Task Force was told about wide range of publicity that would take place for the consultation to help make sure people were very aware of it and have the opportunity to take part. There was also a focus on engaging with young people via schools, with STEM-based sessions offered to secondary schools.
	<b>VF</b> and <b>PS</b> questioned the area that would be covered by any printed letters or leaflets, suggesting the Greater Baddow area would be appropriate. The project team said

Army and Navy Taskforce Meeting #13 2 July 2021

there was a balance to be struck between notifying people appropriately and churning out large amounts of printed material. The exact breadth and scale of the distribution was still being discussed. However, focus was on digital channels. VF requested notice of when the consultation would be publicised to enable her and colleagues to also publicise it. ACTION The project team also reassured the Task Force that an explanation of the reasons for dropping other options would be included within the consultation. Members of the Task Force were encouraged to use their own social media channels to help publicise the consultation further. MG suggested it was necessary to send a leaflet to 'everybody' because not everyone was on social media. The project team stressed that traditional communications channels, such as newspaper and local publication adverts and editorial content, would also be used - an approach supported by VF, PS and MG. The project team introduced material that would form part of the consultation, initially showing a visualisation of the hamburger roundabout option, essentially showing how the option would work in reality and the key features of the option, with people using the main road through the roundabout for journeys between Essex Yeomanry Way and Parkway and the roundabout for other arms of the junction. It was explained that similar visualisations were also being produced for the Separate T-Junctions option but had been delayed by the design change. Separate visualisations would also show the options from the perspectives of different transport users and the proposed layouts for the Park and Ride sites. MG approved of the visualisations but commented that people may well focus on traffic queues that were shown. It was explained that traffic modelling had been used to reflect predicted future travel levels at peak times and provide a realistic picture. There was an improvement, but queuing would not be eliminated altogether whatever was done at the junction. The project team emphasised the focus on sustainable transport and the aim of making improvements for all users of the junction, not just cars. It was added that the options provided benefits for walking, cycling and buses. VF guestioned the clarity of the visualisations in showing traffic coming down the Baddow Road. She also said that it was not just a question of traffic being in a queue but how quickly the queue moved and that was an important point to get across where possible. There needed to be a balance in delivering acceptable wait times for all users. The project team advised that within the content there would be information about journey-time implications for all junction users, including during morning and evening peaks. They acknowledged that the objective was to achieve a balance. VF suggested using wait-times for users, for example, how many light changes would a car driver expect? Council officers commented that it was important to represent journey times for all users. The Army and Navy would not be just a road junction anymore but a sustainable route for buses, bikes and pedestrians.

Army and Navy Taskforce Meeting #13 2 July 2021



Army and Navy Taskforce Meeting #13 2 July 2021

4	АОВ
	<b>VF</b> commented about land directly east of Aldi, saying she understood the landowner's concerns and asked for consideration of other areas for flood alleviation and site compounds. The project team said this was under way. <b>VF</b> offered to help with any required mediation.
	An update was given on landowner negotiations for the junction itself – further discussions required - and the Park and Ride sites, for which responses were awaited. The project team pointed out that protracted negotiations could delay the scheme.
3	Landowner update
	A selection of the proposed consultation questions: preferred scheme, junction options, walking and cycling, Park and Ride and overall package, were shared with the Task Force.
	The project team presented a draft of the scheme brochure, which referenced the virtual exhibition and explained the proposals in a similar way. A council officer suggested adding an executive summary with high-end impact numbers, explained in a visual way. <b>VF</b> said it was important to emphasise the objectives.
	<b>MG</b> said the Essex County Council contact centre should be made aware of the consultation. She was told this happened as a default action, but the team would make sure it took place.
	A council officer suggested it was necessary to explain how funds were spent and make clear this spend (on the junction improvements) did not take away money from spend on issues like potholes.
	<b>MG</b> suggested using Slido for questions during planned online broadcasts during the consultation. <b>SR</b> agreed. The project team said this was a good suggestion and would be considered.
	<b>VF</b> said it was important to stress that this was a genuine consultation and people's views really would be considered on what were proposals and not final plans. A council officer said the fact that 'We are listening' would be re-iterated throughout the consultation and pointed to the dropping of the Baddow Bus Gate proposal as an example of the council listening. Task force members were also asked to re-iterate this message.
	<b>PS</b> requested a copy of the latest minutes and was advised these would be published, along with any missing from previous meetings. <b>ACTION.</b>
	<b>SR</b> questioned whether anything would be communicated to landowners about the Park and Ride sites and when. The project team said that they had been written to and briefing sessions were also planned., including with Chelmsford City Council officers.
	A council officer said that parking and storage provision for bikes should be included on the Park and Ride information and was advised this was included and would be made clearer. <b>MG</b> suggested e-scooters could be included as well.

Army and Navy Taskforce Meeting #13 2 July 2021

MG raised the common current issue of standing water as people tried to cross the junction on Parkway saying it was really important that the new junction was not affected by this problem.
TC thanked everyone for their contributions. He asked for Chelmsford City Council agreement to include its branding on the consultation and associated publicity to emphasise a 'one team' and collaborative approach. SR said he heard the request but stressed a partnership would need to be a 'genuine partnership'. TC urged consideration of the request.
VF thanked the team for all the work being done.
TC closed the meeting.