

The Essex County Council (Cherry Orchard Lane, Rochford) (Prohibition of Motor Vehicles) Order 202*

Statement of Reasons

Summary of the Location

Cherry Orchard Lane, Rochford, illustrated on drawing ref. DM/290/18-AD

Reasons for the Proposed Changes

Following the Stage 2 Road Safety Audit as part of the construction of the new roundabout junction at Cherry Orchard Way (B1013) / new Business Park access road (Planning Application No. 15/00776/OUT), it was observed that the section of Cherry Orchard Lane between the new access road to the business park and Cherry Orchard Lane (north) is narrow and used by 'non-motorised users', therefore an increase in its use by vehicular traffic would be inappropriate and could increase the risk of collisions between motorised traffic and vulnerable road users.

Consequently, traffic bollards have been installed as part of this scheme in order to prevent motorised access and potential collisions; the Traffic Regulation Order is now required to formalise the existing road arrangement(s).

Benefits of the Proposed Changes

Minimises the risk of collisions between motorised traffic and all non-motorised road users and creates a more pedestrian friendly environment